Advantage -

for Medicare Advantage Plans



A Member Engagement Platform for Medicare Advantage Plans

Advantage +[™] activates member engagement to improve the performance metrics used to determine the Star Ratings for Medicare Advantage plans.

Developed with Onlife's 20+ years of experience as a national wellness solutions provider, Advantage+[™] connects, informs and motivates plan members to make smarter choices about their healthcare. On a single multi-modal platform, it delivers the technology, information and services to break down barriers and integrate healthcare into the daily lives of seniors.

Member Engagement as a Gap-Closure Strategy

Advantage+[™] empowers members to take charge of their healthcare:

- Schedule a doctor's appointment and arrange transportation
- Receive appointment reminders to reduce costly no-shows
- Use a customized checklist to review gaps in care with their doctor
- Receive follow-up information after their visit
- Access personalized educational materials to help them stay healthy or manage a chronic condition.
- Receive customized incentives/rewards as motivation to close their specific gaps in care

Replacing Reactive Medicine with **Proactive Care**

Ongoing personalized communications (web, text, email, print) encourage and motivate members to utilize essential medical services:

- Annual Wellness Exams (essential to classify a patient's medical condition in order to receive the correct Medicare reimbursement)
- Preventive Screenings
- Vaccines



Discover the power of Advantage+™ to improve the Star Rating of your Medicare Advantage plan. Contact Onlife Health today.

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